booking gadget

GUESTCENTRIC

```
<div id="guestcentric">
      <a href="http://www.guestcentric.com/">
      Booking Gadget Implementation</a>
</div>
```

GuestCentric provides a digital marketing system that makes it easy for hotels to connect to their customers on all digital platforms. GuestCentric's cloud software provides hotels with an easy-to-use system to build and defend their brands, lower booking costs and drive better business decisions regarding their digital presence. All in a simple and easy package.
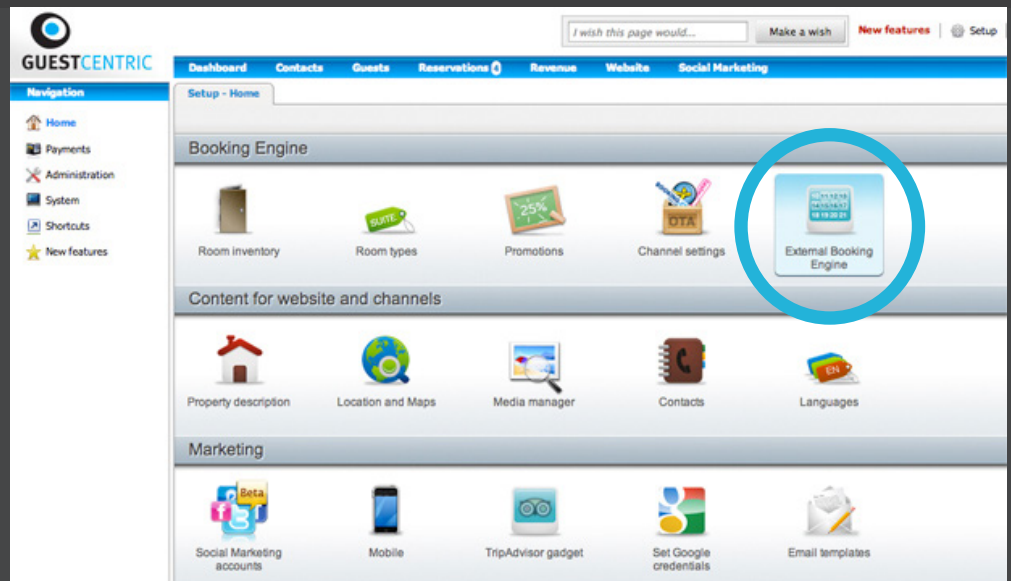
One of the key factors of this simplicity and flexibility is inserting and customizing our booking widget. In this document we will show you, through a number of steps and code examples, how to implement our booking widget on your website and how to change its appearance to fit your design and your needs.
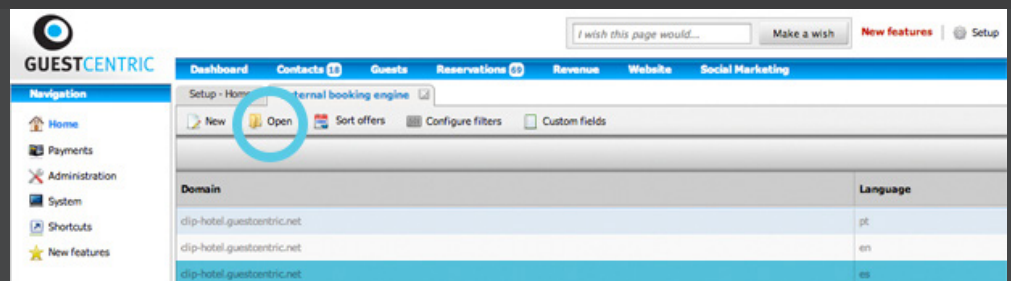
1 steps

external
booking
engine

step 1. log in to your backend.
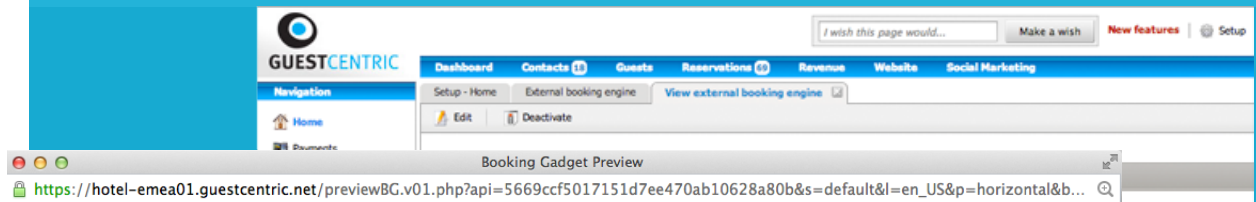`https://login-emea01.guestcentric.net/`

step 2. go to Setup area and select "External Booking Gadget". This field shows your domain in the several languages in which is translates.

step 3. select the domain and click "Open".

step 4. choose the layout and the skin that you want. Preview it. Scroll down till you reach layout field. This is where you can change the layout and the skin and do a preview.
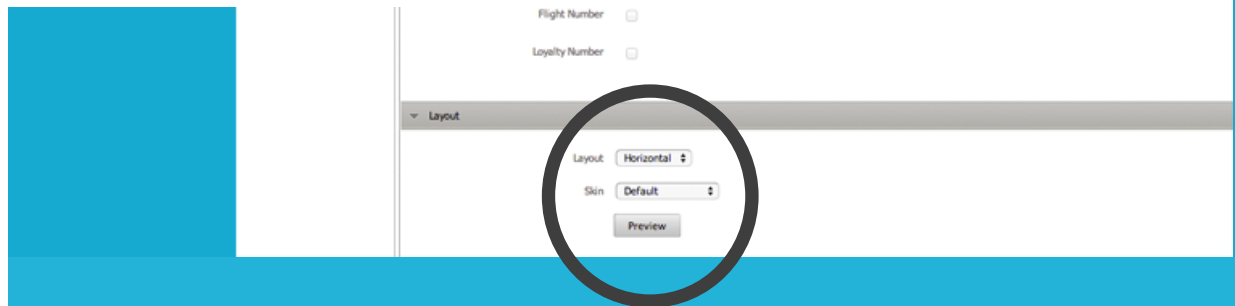
step 5. copy code to place the booking gadget on your website. Preview window give you a code block that you need to copy into html from every page where you want to place the booking gadget.

Warning: This code is different for every language. If you have more than one language on your website you need to repeat the steps 3-5 for each one.

```
49 <div class='gcBookingGadget'></div>
50 <script type='text/javascript'src='https://secure.guestcentric.net/api/bg
51 /?apikey=a9c487f35064d48f26ef1fc773f810db&s=default&l
52 =pt_PT'></script>
```

html

1+

booking
engine
customi
zation

You can customize it your own way.
We give you one example. Explore it.

The preview copied script renders this html code:

```
53    <div class="bookingGadget">
54        <div id="shbg" class="testing gcBooking horizontal
55        gc_sh"  style="visibility:hidden;">
56            <form id="shbgshortHandCheckRatesform"
57            method="POST" class="gc_horizontalSh">
58                        <div class="shortHandTitle">Best
59                        Available Rate</div>
60                        <div id="shbgshortHandDate"
61                        class="shortHandDate">
62                            <div class="checkinLabel">Check-
63                            in</div>
64                            <div id="shbgshortHandCalendarS
65                            hell"class="shortHandCalendarSh
66                            ell">
67                                <input  id="shbgstartDay"
68                                class="startDay"name="star
69                                tDay"value="2014/08/13">
70                                <div id="shbgshortHandCale
71                                ndarIcon"class="shortHandC
72                                alendarIcon"></div>
73                            </div>
74                        </div>
75                        <div id="shbgshortHandNrNights"
76                        class="shortHandNrNights">
77                            <div class="shortHandNrNightsLa
78                            bel">Nr. of nights</div>
79                            <span class="yui-button yuk-
80                            menu-button"id="shbgnrNights">
81                                <span class="first-child">
82                                    <button type="button"
83                                    tabindex="0"id="shbg
84                                    nrNights-button">2</
85                                    button>
86                                </span>
87                            </span>
88                        </div>
89                        <div id="shbgshortHandButton"class="s
90                        hortHandButton">
91                            <button id="shbgshortHandCheckR
92                            ates"class="shortHandCheckRates
93                            "name="shortHandCheckRates">Bo
94                            ok Online</button>
95                        </div>
96            </form>
97        </div>
98    </div>
```

CSS

CSS tips

CSS reads top-down, therefore any CSS loaded after the default CSS file or any style added lower in the code should override the default styles.

References:
http://www.w3schools.com/cssref/css_selectors.asp
http://www.w3.org/TR/CSS2/cascade.html
http://www.smashingmagazine.com/2010/04/07/css-specificity-and-inheritance/

If something isn't taking effect it's because there's some other code overriding it. Use an element inspector such as *Webkit Dev Tools* or *Firebug* to see what styles are being applied and how.
Try to avoid the use of `!important` as much as possible. http://css-tricks.com/when-using-important-is-the-right-choice/

In the example below you can see the several classes that are intended to apply. You just need to use those with the properties that you want to change. All the others still appear by default.

```
 99    .bookingGadget  {
100        clear: both;
101        position: relative;
102        z-index: 100;
103        margin-bottom: 230px;
104    }
105
106    .bookingGadget .gc_sh .gc_horizontalSh {
107        padding: 0;
108        width: auto;
109    }
110
111    .bookingGadget .gc_sh .gc_horizontalSh .shortHandTitle {
112        font-size: 14px;
113        color: #7e8487;
114        font-family: "GothamBold";
115        font-weight: normal;
116        margin: 0;
117        padding: 5px 0;
118        border: none;
119        border-bottom: 1px solid #d6dbde;
120        width: 100%;
121        text-align: left;
122        line-height: 25px;
123    }
124
125    .bookingGadget .gc_sh .gc_horizontalSh .shortHandDate {
126        margin: 5px 0 10px;
127        padding: 0;
128        width: 50%;
129    }
```

```css
.bookingGadget .gc_sh .gc_horizontalSh .checkinLabel,
.bookingGadget .gc_sh .gc_horizontalSh .shortHandNrNightsLabel {
    float: left;
    width: 100%;
    font-size: 10px;
    color: #7e8487;
    text-align: left;
    font-weight: normal;
    margin: 0;
    line-height: 16px;
}

.bookingGadget .gc_sh .startDay {
    border: none;
    background: #FFFFFF;
    height: 19px;
    width: 65px;
    padding: 0px 8px;
    margin: 0px;
    line-height: 19px;
    text-align: center;
    color: #000;
}

.bookingGadget .gc_sh .gc_horizontalSh .yui-calcontainer {
    border: none;
    border-radius: 3px;
    -moz-border-radius: 3px;
    -webkit-border-radius: 3px;
    box-shadow: 0px 0px 5px rgba(0, 0, 0, 0.5);
    padding: 6px;
}

.bookingGadget .gc_sh .gc_horizontalSh .shortHandNrNights {
    margin: 5px 0 10px;
    padding: 0;
    width: 50%;
}

.bookingGadget .gc_sh .yuimenu li {
    line-height: 16px;
    text-align: center;
}

.bookingGadget .gc_sh .gc_horizontalSh .shortHandButton,
.ie7 .bookingGadget .gc_sh .gc_horizontalSh .shortHandButton {
    display: block;
    margin: 0;
    padding: 0 0 15px;
    width: 100%;
    border-bottom: 1px solid #d6dbde;
    float: none;
}

.bookingGadget .gc_sh .shortHandCheckRates {
    background: #5d646a;
    font-size: 14px;
    font-family: "GothamBook", Helvetica, Arial, Verdana, sans-serif;
    font-weight: normal;
    text-align: center;
    width: 160px;
    height: 26px;
    line-height: 26px;
    margin: 5px 0 0;
    padding: 0;
    color: #ffffff;
}
```

2

custom URL: parame ters

We have improved the ability to filter information in the hotel booking engine by creating a custom URL. The complete list of supported parameters below:

Mandatory parameters

API key: **&apikey=someApiKey** – booking gadget API key, this parameter is mandatory. You can get it by navigating to Setup > External Booking Engine

```
197  <div class='gcBookingGadget'></div>
198  <script type='text/javascript' src='https://secure.guestcentric.
199  net/api/bg/?apikey=c3123bde72da365e6e69ea8b7da0b2ca
200  &l=default&l=en_US'></script>
```

Default Parameters

- Check-in: `today's date`
- Check-out`: after tomorrow's date`
- Number of nights: `2`
- Amount (number of rooms): `1`
- Number of Adults per room: `1`
- Number of Children per room: `0`

Optional parameters:

Reservation data

- Check-in: **&startDay=2012-02-28** – the selection time frame start day, should be in the yyyy-mm-dd format
- Number of nights: **&nrNights=2** – the number of nights
- Amount (number of rooms): **&amount=3**
- Number of Adults per room: **&nrAdults=3**
- Number of Children per room: **&nrChildren=1**

```
https://secure.guestcentric.net/api/bg/book.php?apikey=c3123bde72da365e6e69ea8b7da0b2ca&
l=en&startDay=2014-08-20&nrNights=2&amount=3&nrAdults=1&nrChildren=1
```

Booking engine display
- Language: **&l=[ca** (Catalan), **de** (German), **en** (English), **es** (Spanish), **fi** (Finnish), **fr** (French), **it** (Italian), **pl** (Polish), **pt** (Portuguese), **ru** (Russian)]
- Preselected offer: **&preselect=idofthepreselection**
- Filter offers: **&filterOffers=[rooms, promotions, all]**

https://secure.guestcentric.net/api/bg/book.php?apikey=c3123bde72da365e6e69ea8b7da0b2ca&l=en&startDay=2014-08-20&preselect=room12&filterOffers=rooms

Workflow
- Thank-you page URL: **&thankyouUrl=http://someurl.com** – the URL of the page to be shown after the confirmation screen
- Cancel page URL: **&url=http://someurl.com** – the URL to be shown when not completing a booking.

https://secure.guestcentric.net/api/bg/book.php?apikey=c3123bde72da365e6e69ea8b7da0b2ca&l=en&startDay=2014-08-20&thankyouUrl=http://guestcentric.com&url=http://guestcentric.com/blog/

Reporting
- Channel key: **&channelKey=someChannelKey** – a channel key that is used for reporting when bookings are completed.

https://secure.guestcentric.net/api/bg/book.php?apikey=c3123bde72da365e6e69ea8b7da0b2ca&l=en&startDay=2014-08-20&channelKey=1de3506d7d0e9d633c0f1bfd55120ccf

Promo Code
- Promotions: **&pc=[promocode]**

Products
- Vouchers: **&products=true** – to open products on Booking Engine.

html

3

custom
booking
engine
form

Custom Booking Engine form

Some examples of websites with a custom booking engine form:

http://www.city-stays.pt
http://www.clubpollentia.com
http://www.savoyresort.com
http://www.grupofbarata.com

Try it yourself.

```
201    <div id="booking">
202        <form action="https://secure.guestcentric.net/api/bg/book.php"
203        method="get" accept-charset="utf-8">
204            <a href="best-price-guarantee.html" title="Club Pollentia****
205            Best Price Guarantee" class="why">…</a>
206            <div class="wrapper date">
207                <label id="arrivalDateLabel" for="Arrivald">Check in</
208                label>
209                <input type="text" id="startDay" name="startDay"
210                class="datep hasDatepicker">
211                <!--needs a plugin (eg. http://jqueryui.com/datepicker/)-->
212            </div>
213            <div class="wrapper nights">
214                <label id="numberNightsLabel" for="NumberN">Nr. of
215                nights</label>
216                <select name="nrNights" class="nightSelection">
217                    <option value="1">1</option>
218                    <option value="2">2</option> ...
219                </select>
220            </div>
221            <div class="wrapper adults">
222                <label id="numberAdultsLabel" for="NumberA">Adults</
223                label>
224                <select name="nrAdults" class="adultsSelection">
225                    <option value="1">1</option>
226                    <option value="2">2</option> ...
227                </select>
228            </div>
229            <div class="wrapper adults">
230                <label id="numberChildrenLabel"
231                for="NumberC">Childrens</label>
232                <select name="nrChildren" class="childrenSelection">
233                    <option value="1">1</option>
234                    <option value="2">2</option> ...
235                </select>
236            </div>
237            <input type="hidden" name"apikey" id="APIlang" value="f77fbcb
238            a1896f78766403050282bde90">
239            <div class="book">
240                <button id="checkAvailability">Book Online</button>
241            </div>
242        </form>
243    </div>
244 </div>
```

plug-ins

4
—

wordpress and joomla plugins

Wordpress Plug-in

The idea was to create a WordPress plug-in that simplified the insertion of GuestCentric's hotel booking engine by using an easy-to-use widget interface., said Pedro Araujo, author of the booking engine WordPress plug-in. *The installation of the plug-in is extremely easy. All you need to do is to insert an API Key that is provided by GuestCentric, select the type of widget and in less than a minute a property can have direct online bookings from a WordPress webpage.*

The plug-in opens the door to WordPress designers to create websites with state of the art technologies for the hotel industry. For the first time designers can easily offer fully integrated e-commerce facilities on websites and/or blogs, by installing GuestCentric's portable booking engine to promote online bookings.

You should be able to install from the WordPress plugins area. Optionally:
 - Upload guestcentric-booking-gadget.php to the /wp-content/plugins/ directory.
 - Activate the plugin through the 'Plugins' menu in WordPress.
 - Add the "Booking Gadget" widget in the widgets area.
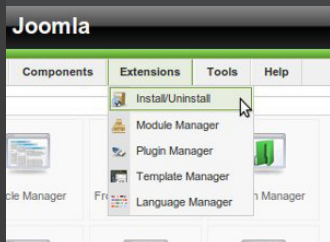 - Select the options you want.

Visit the WordPress site: `http://wordpress.org/plugins/ guestcentric-booking-gadget/`
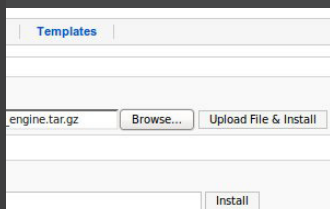
Joomla! - Hotel booking module

The insertion of the module is extremely easy, in a matter of minutes Joomla! developers can offer their customers a website with professional online bookings, said Rolando Isidoro, author of the booking engine module for Joomla!. *The module provides freedom to Joomla! users to customize their booking engine by selecting from a wide range of languages and layouts. Joomla! users with basic CSS knowledge can optimize its look and feel by customizing simple properties like fonts, colors and buttons.*

plug-ins
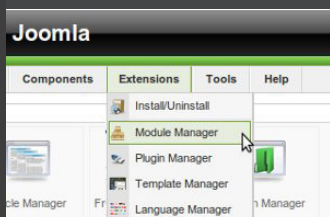
Joomla module Installation:

step1. download the module from `http://forge.joomla.org/gf/ project/guestcentric_bg/frs/`.
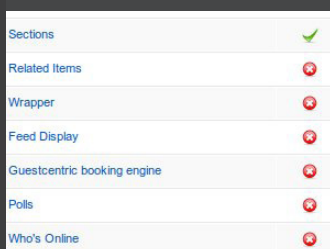
step2. from the Joomla! Administration screen, select **Extensions** > **Install/Uninstall**.
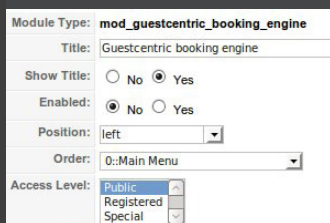
step3. under **Upload Package File**, select **Browse** and select the ZIP file you downloaded in **step1**. Then click **Upload File & Install**.
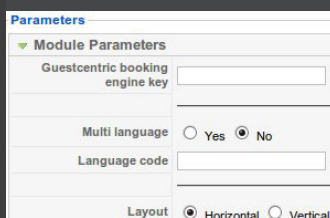
step4. select **Extensions** > **Module Manager**.

step5. locate the **GuestCentric booking engine** module in the list and click the module name to set the options.

step6. on the left side parameters insert a custom module name and choose **Yes** on the **Enable option**.

step7. on the right side parameters insert a Booking engine key. If you have a multi language website enable the option and insert the correspondent 2 letter ISO country code. Last but not least choose the layout for this booking engine instance and save your options.

Any question please contact us:
email: support@guestcentric.com
phone: (+351) 21 036 0906

thank you.